

We invite you to customize this template to ask your boss or employer for support in attending L-School. If they would like to speak to a member of the team, please email [lschool@shockinglydifferent.com](mailto:lschool@shockinglydifferent.com).



## Justification Letter Template

Dear \_\_\_\_\_,

I am reaching out to request your support and approval to join [L-SCHOOL 2024](#). If you are not familiar, L-SCHOOL is a world-class, instructor-led virtual leadership development experience for individuals who want to increase their leadership acumen to better “lead at the top of their game” in their profession or industry.

It is a program offered by [Shockingly Different Leadership](#) (SDL), a global strategic human capital company whose client list includes numerous Fortune 100 companies, and whose founder was a leader of the global high-potential leadership development program at Microsoft.

Since a key aspect of my role involves being accountable for leading, supporting and providing thought leadership for business operations under my purview, I consider applying to join L-SCHOOL a valuable investment in my ongoing development. There are not many world-class development experiences which focus specifically on how to best plan and execute leadership efforts or initiatives. This is one of the best, and here’s why and what they offer:

- **LEADERSHIP ASSESSMENTS:** A battery of leadership assessments to assess multiple areas of skills and areas of opportunities to improve.
- **S.W.A.T. (Strategy/Wisdom/Action/Tactics) Micro-Leadership Strategy Labs:** These are small group working sessions which combine short bursts of knowledge, ideation, and strategic-thinking, to move ideas to action further and faster. The labs leverage the power of group think and are facilitated by highly accomplished leadership coaches.
- **LEADERSHIP WORKSHOPS:** Skill-building workshops on the leadership competencies associated with leadership execution, designed specifically to address the timely challenges participants are currently facing.
- **FIRESIDE CHAT SERIES:** A curated list of renowned, expert speakers on a variety of topics
- **OTHER SPECIAL PROGRAMMING:**
  - Free copy of Karan’s book: [Lead at the Top of Your Game: how to deliver compelling influence, drive differentiating value and build an impeccable leadership brand](#).
  - Live Office Hours
  - Charitable Service Project
  - Podcast Guest Features
- **CAPSTONE EVENT – “DEMO DAY”:** End of L-School celebration and demonstration of the ROI of L-School. All participants leave with a playbook of their desired next leadership initiative and are prepped for their “Demo Day,” which is when they present their ideas and learnings to their boss and/or key stakeholders.

The time commitment would average 2-3 hours per week for eight weeks. The tuition fee is \$995 for the super early-bird rate, \$1295 for the early-bird rate and \$1495 for the regular tuition rate.

L-School is a proven model that uplevels individuals’ capability to put “leadership-in-action,” that develops skills that are transferable to future roles, and that’s helped to build thousands of successful leaders, all over the world. I look forward to the opportunity to learn global best practices and bring them back to our organization.

Thank you in advance for your consideration and let me know your thoughts.

Sincerely,

<Your Name>